

Omale aspires to develop **Neurodiversity Adaptive Friendship Recommender App**, based on shared interests, preferences, and data, to help neurodiversity people, find friends, and fight loneliness, all in a safe, secured & discreet optimized way.



The Problem (Business Opportunity)

Neurodiversity People suffer loneliness and struggle to find company and friends. Limited social skills, unavailable social opportunities, and the absence of suitable assisting means are contributing to the problem.

The Solution

Omale will offer privacy-sensitive, inclusive neurodiversity-oriented design and personal - adaptive Friendship Recommender App, improving its recommendations using AI platform based on personal data, preferences, and user's feedback.

COVID-19 and social distancing make the problem even more critical while opening more people to online digital solutions.

Technology

Innovative solution that includes the usage of AI technology for deep learning based on user's feedback and adaptive needs combine with a secure environment

Status

- Pre – MVP - Proto type user - questioner.
- Near future trajectory – MVP development, initial trials

Competition

- Mostly one-size fits all (Neurotypical...) solutions on social media.
- Romantic dating-oriented solutions not special needs designed.
- Special needs titled dating websites.

Team

- Software Developer & Founder - Ido Weiss
- Legal Consulting - Tal Ravid Stern
- Program Manager - Amir Stern
- Lead Inspiration and Adviser - Guy Stern
- Software Developer & Co Founder – Guy Gontar
- Graphic Designer – Vered Siani
- Data Scientist - Inbar Oren

The Market & Market Size

Market size is constantly growing and expected to continue to grow, based on increasing awareness and continuous improving diagnostic tools and methods. Based on available reliable data, estimated over 30 million high functioning autistic spectrum adults (ages 21 and above) worldwide, with prevalence is higher in countries such as U.S.A, Canada, and Australia – with strong economy and tighter awareness.

How Investor makes money

- Basic initial use – free of charge to allow for traffic and experience.
- Continued use and superior features, like enhance suitability tools, professional interviews & consulting – require fees and/or commission payment if provided through 3rd party professionals referred to by the App.

Funding Required

- 750K NIS for 6 months of POC development
- Israeli age of 21 and above as POC
- Limited users population POC in 6 months. Any additional funding will accelerate the POC.

Contacts:

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