SET MINDSET

Set MindSet
PROACTIVELY AUGMENT REALITY

PROJECT DESCRIPTION

Proactive Mediator-Moderator Assistant and a Well-Being Tracker for children with Autism Spectrum Disorder (ASD) and their care-givers to outperform the day-to-day social, behavioral and communicational challenges, using cutting-edge AI models.

PROBLEM STATEMENT

Children and adolescents on the spectrum struggle everyday to:
- Communicate, express themselves and interact with others
- Continuous adjustment to real world challenges in school, work, and other areas of life

Parenting a child with autism is raising him up the mountain to adulthood-Everest without ever rest.

PROPOSED SOLUTION

An integrated system of methodologies and practices combined with cutting-edge AI models, correlating video, audio and wearable indicators, tracking and measuring the current status of our persons of interest and their interactions.
It will reflect and suggest bridges across disciplines to promote linkage and empower social interactions that will improve one's self-sufficiency and well-being.

THE TEAM

Tal Argov – Team Leader – Big Data Expert and Solution Architect, passionate for life changing tech
Avi Hakhmigari – Clinical Social Worker and Psychotherapist
Alexey Maslennikov – Solution Architect and Tech lead
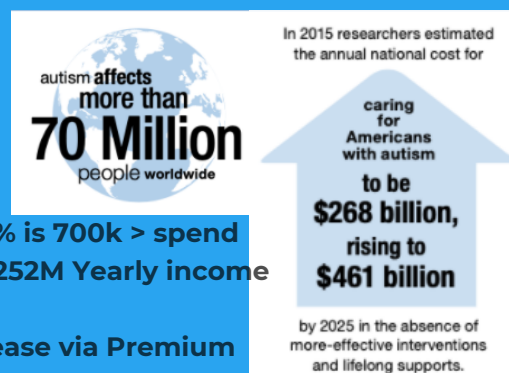**Victor Shagalov** – Machine/Deep Learning Expert
Matias Goldman – Data Scientist and Software Developer

THE MARKET

Children with ASD and their care-givers

THE MARKET AND SIZE

.https://www.autismspeaks.org/autism-statistics-asd

autism **affects**
more than
70 Million
people **worldwide**

In 2015 researchers estimated the annual national cost for caring for Americans with autism **to be $268 billion, rising to $461 billion** by 2025 in the absence of more-effective interventions and lifelong supports.

CONTACT US

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INVESTING....

.Population of ASD - 70M > 1% is 700k > spend $360 yearly subscription > $252M Yearly income

Possible yearly revenue increase via Premium plan and expand to B2B2C

STATUS

•We are currently pre-seed entrepreneurship
•Accomplished a broad applicable research with several POCs consulting ABA and DIR therapists
•Our target is to produce MVP and accomplish testing in the broader spectrum of ASD by end of 2021

HOW CAN YOU ASSIST

• $10M for the coming 2 years
• Unique dataset establishment and Production ready MVP with proper support.
• Commercial product in Q1 2023
• Product delivery is depended on the fund-raising.